

31^e Conférence Canadienne de Génie Électrique & Informatique

Québec, CANADA • 13-16 mai 2018

31st Canadian Conference on Electrical & Computer Engineering

Québec City, CANADA • 13-16 May, 2018

**CCECE
2018
CCGÉI**

Partnership Opportunities

CCECE

The Canadian Conference on Electrical and Computer Engineering (CCECE) is an IEEE Canada-sponsored flagship conference where researchers, students, and professionals in the area of Electrical and Computer Engineering meet annually in a Canadian city to get up to speed with the latest developments, foray into new fields and emerging topics, network with colleagues to strengthen partnerships, and foster new collaborations.

This year's theme is "Innovation for a Better World". As such, emphasis will be given to special tracks in relation with this theme, including Bioengineering & Biomedical Apps, and Sustainable Energy. In addition to the main technical tracks, the conference is complemented with a slew of other events, including keynote speakers, tutorials, and social events covering women in engineering, young professionals, etc.

Participants

It is expected that this year's edition will consist of about 25% from industry, and 75% from academia, the latter percentage about equally split between students and researchers. Roughly 65% of the 300 participants will be from North America, 20% from Asia, and 15% from Europe, Middle East, Oceania and South America.

Partnership & Exhibit Packages

Sponsorship of CCECE 2018 provides a company or an organization with a unique opportunity to increase its visibility and product awareness within a highly specialized, influential community.

Major partnership packages are named after legendary Canadian figures of Electrical Engineering, whose achievements reflect the conference theme: "Innovation for a Better World".

All packages can be customized to meet your exact needs and maximize your return on investment, particularly with respect to activation possibilities.



Partnership Programs

FESSENDEN (Platinum) Level Partner – CAD 7,500 (Exclusive – 1 available)

(after Reginald Fessenden [1866-1932], inventor of AM radio modulation and sonar)

- Acknowledgement at registration desk, in Coffee Breaks area, at Welcome Reception, and Plenaries
- 10' × 10' booth in a prime position in exhibition area
- Possibility to hold a 1-hour workshop (room and A/V provided) during normal session times
- 4 complimentary delegate registrations (not valid for paper registration); Exhibit passes as required
- Possibility to add 4-page flyer (excl. print costs) or small promotional item in conference bags;
- B/W Inside cover full-page Ad in Final Program
- Logo and a 200-word profile in Final Program
- Large-size logo on website with hyperlink to the page of your choice
- Choose ONE of the following benefits (first-come, first-served basis):
 - Logo on USB stick **or** logo on tote bag **or** logo on badge lanyard

FLEMING (Gold) Partner – CAD 5,000 (2 available)

(after Sir Sanford Fleming [1827-1915], proposer of the Standard Time Zones system)

- Acknowledgement at registration desk, at Welcome Reception, and Plenaries
- 10' × 10' booth in a prime position in exhibition area
- Possibility to hold a 1-hour workshop (room and A/V provided) during normal session times
- 3 complimentary delegate registrations (not valid for paper registration); Exhibit passes as required
- Possibility to add 2-page flyer (excl. print costs)
- B/W Full-page Ad in Final Program
- Logo and a 200-word profile in Final Program
- Large-size logo on website with hyperlink to the page of your choice
- Choose ONE of the following benefits (first-come, first-served basis):
 - Logo on USB stick **or** logo on tote bag **or** logo on badge lanyard

BOYLE (Silver) Partner – CAD 3,000 (No limit)

(after Willard Boyle [1924-2011], co-inventor of the Charge-Coupled Device; 2009 Physics Nobel)

- Acknowledgement at registration desk, at Welcome Reception, and Plenaries
- 2 complimentary delegate registrations (not valid for paper registration); Exhibit passes as required
- B/W Half-page Ad in Final Program
- Logo and a 100-word profile in Final Program
- Medium-size logo on website with hyperlink to the page of your choice

HOPPS (Bronze) Partner – CAD 2,000 (No limit)

(after John Alexander HOPPS [1919-1998], Pioneer of the pacemaker)

- Acknowledgement on displays at registration desk and at Welcome Reception
- 1 complimentary delegate full registration (not valid for paper registration)
- Logo and a 50-word profile in Final Program
- Regular-size logo on website with hyperlink to the page of your choice

Welcome Reception Partner – CAD 1,500 (3 available)

- Acknowledgement at registration desk, and at Welcome Reception
- Half-page Ad in Final Program as Welcome Reception partner
- Logo and up to a 50-word profile in Final Program
- Regular-size logo on website with hyperlink to the page of your choice

Summary of Privileges (Refer to above description for applicable conditions)

Privilege	Fessenden	Fleming	Boyle	Hopps	Welcome
Acknowledgement on displays at Registration Desk	✓	✓	✓	✓	✓
Acknowledgement at Welcome Reception	✓	✓	✓	✓	✓
Acknowledgement at Plenary Sessions	✓	✓	✓		
Acknowledgement in Coffee Breaks area	✓				
10' × 10' booth in Exhibition area	✓	✓			
Possibility to hold a 1-hour workshop during normal session times	✓	✓			
Complimentary registrations (not valid for paper registration)	4	3	2	1	–
Flyer and/or small promotional item (PI) in conference bags	4p.+PI	2p.	–	–	–
Ad in Final Program	Inside Cover	Full Page	Half Page	–	Half Page
Logo and <i>N</i> words profile in Final Program (<i>N</i> = number at right)	200	200	100	50	50
Logo on USB stick or logo on tote bag or logo on badge lanyard (one each, first-come, first-served)	✓	✓			
Logo on website with hyperlink to the page of your choice	✓	✓	✓	✓	✓

Exhibit Packages

Exhibits will be co-located with the breaks and poster sessions area.

10' × 10' Booth – CAD 2,000

- 10' × 10' exhibition booth
- 1 table, 2 side chairs and wastebasket
- Regular-size logo on website with hyperlink to exhibitor website
- Registration fee waived for two (2) exhibition representatives
- Two (2) additional registration passes (exhibit area only)
- Printed booth sign with name of company
- Customized options available at additional cost

Tabletop Exhibit – CAD 1,000

(Offered solely to not-for-profit & academic organizations)

- 6' x 8' space
- One (1) draped table with two (2) side chairs and wastebasket
- Regular-size logo on website with hyperlink to sponsor website
- Registration passes (exhibit area only)

Contacts

For further information, please contact sponsors@ccece2018.org